

Florida
Trend's

Community Portrait

Nov
2010

Naples • Fort Myers • Cape Coral

Ad Space Deadline: **Sept. 17** Materials: **Sept. 24**

PORTRAIT FEATURES

Demographics Who lives here and what are they like?

Economy How does this community function economically?

Quality of Life What's the personality of this community, and how well do its residents live?

ADVERTISING ADVANTAGES

- Print advertisers (1/3 page or larger) will receive a FREE online ad.
- Reach affluent, educated decision-makers who are prime prospects for real estate and business opportunities.
- Extend your reach to the state's key business executives. Florida Trend's online site draws thousands of additional readers monthly.

REACH TWO DISTINCT AUDIENCES
THROUGH PRINT AND ONLINE!

Act now to reserve your space:

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CP Community Portrait

FORT MYERS • NAPLES • CAPE CORAL

**Florida
Trend**
THE MAGAZINE OF FLORIDA BUSINESS

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COMING IN NOVEMBER 2010!

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(Limited space is still available.)

■ **Lori Jacoby (954) 916-4144**
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